



Time for Truckers to Get Creative! Thomas Hardie Used Trucks Now Offer Customisation Service

Cheshire-based [Thomas Hardie Used Trucks](#) are delighted to announce their new truck customisation service – for those looking for a personalised truck, the team can now supply and fit many kinds of custom accessory.

Using the talents of their in-house engineering specialists, the used Volvo truck centre in Middlewich has expanded its offering - now, not only does the retailer source and sell trucks; they can provide bespoke full-design and customisation services. From their fully-equipped, modern workshop they can add a huge range of accessories to any truck – including LED or halogen lightbars, beacons and HGV sidescan warning sensors. They can also fit the full range of Kelsa products, the trucking industry's leading brand for lights and accessories

[Customised trucks](#) are becoming more and more popular, with a huge range of options and additional add-ons that can make a trucker's dream drive come alive. For a good-looking truck, Thomas Hardie Used Trucks are offering personalised truck wraps, paint jobs and custom-built interiors - they can fit real-leather seating or even re-design the entire cab. Like any true truckers, they've not forgotten performance. The specially-trained Volvo technicians can fit hydraulic equipment and alter suspension, which will change a truck's handling until it delivers the desired drive. They're also offering ADR conversions, additional fuel tanks and PTO equipment for trucks.

Truck customisation is ideal for those running a commercial enterprise – if you own a fleet of trucks you can now easily uniform them, with your company logo and colours, keeping every vehicle looking professional and on brand. The appearance of commercial trucks is vital to a company's reputation, and spending budget on the exterior of a fleet is a sound investment that will benefit your business long-term.

Jonathan Bownes, Sales Executive at Thomas Hardie Used Trucks said “We are delighted to now offer bespoke truck customisation. As we've always sourced trucks, we know how specific some customer's tastes and requirements can be – now we can meet those needs by personalising trucks in any which way you can think, all at the best possible price. If it's colour you're after, our expert surface technicians will create that perfect paint job or we can build custom-made cab interiors for added comfort. The possibilities really are endless.”

For more information please contact: Canada Berryman, Content Writer at K2L Marketing. canada@K2L.co.uk or 0161 848 9008.

- 1) Thomas Hardie Used Trucks is a division of Thomas Hardie Commercials, the North West Franchisee for Volvo Trucks.
- 2) Established for over 25 years, the Middlewich-based used-truck sales centre is the North West's largest. The company also source specialist trucks on request.
- 3) Customisation services include custom-built cab interiors, hydraulic equipment, personalised vinyl truck wraps and paint services and the addition of lightbars, beacons and a huge range of other accessories including HGV sidescan warning sensors.

Images available on request.