

PRESS RELEASE

April 26th, 2016

NetEnt games live with Tropicana in New Jersey

NetEnt, a leading international provider of digital gaming solutions recently signed an agreement with Gamesys for the delivery of online casino games to Tropicana Atlantic City Online in New Jersey. After a successful integration process, a selection of NetEnt's games is now live and available on TropicanaCasino.com, Tropicana Atlantic City's online casino in the state of New Jersey, U.S.A.

Gamesys US operates one of New Jersey's market leading online gaming platforms, which supports the TropicanaCasino.com and VirginCasino.com brands.

After receiving a transactional waiver from the New Jersey Division of Gaming Enforcement, the integration process has now been completed and NetEnt's games have been successfully launched on the Gamesys US platform in New Jersey. The transactional waiver grants NetEnt the right to launch its games with a certain operator while its full license application is still under review.

For more information about the agreement with Gamesys US, please see the press release from November 2015: <https://www.netent.com/en/netent-signs-contract-with-gamesys-us-for-online-casino-brands-in-new-jersey/>

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NetEnt Americas LLC is a US subsidiary of NetEnt AB (publ), a leading digital entertainment company, providing premium gaming solutions to the world's most successful online casino operators. Since its inception in 1996, NetEnt has been a true pioneer in driving the market with thrilling games powered by a cutting-edge platform. NetEnt is committed to helping customers stay ahead of the competition, is listed on NASDAQ OMX Stockholm (NET-B) and employs 700 people in Stockholm, Malta, Kiev, Gothenburg, and Gibraltar. www.netent.com

About Tropicana Atlantic City

Launched in November of 2013, TropicanaCasino.com offers online players more than 80 casino games that can be played for fun or for real money via mobile device or desktop. Online players are automatically enrolled in the Trop Advantage® program and are eligible to earn both Tier Points and Comp Dollars redeemable for benefits at Tropicana Casino and Resort, Atlantic City. TropicanaCasino.com has been

voted “Best Marketing Campaign” by iGaming North America as well as “Best Online Casino Operator” by eGR North America for 2015. For more information or to join the online gaming fun, visit www.TropicanaCasino.com.

About Gamesys

The Gamesys Group was founded in 2001 by Noel Hayden, Robin Tombs and a small team of developers with the aim of building one of the world's most successful online entertainment businesses. Gamesys created the Jackpotjoy online gaming site, the most popular UK bingo-led brand in the industry. In 2012, the group was chosen by Facebook to become the first company worldwide to launch real cash gaming applications on their platform. Gamesys also runs Virgin Games under a long-term licence and partnership arrangement and operates some of the leading gaming sites and apps for other partners including News Corporation, Heart FM, Tropicana and Caesars Casino. Gamesys employs 1,000 people across seven offices, including the US, and continues to show a great track record for growth and player acquisition and retention. Come and find out more about us at www.gamesyscorporate.com