

## PRESS RELEASE

March 22<sup>nd</sup> 2016

# NetEnt games live with PokerStars in New Jersey

**A selection of NetEnt's award-winning desktop and mobile games is now available through PokerStars in New Jersey, USA. Recently NetEnt signed a license agreement with Amaya - owner of PokerStars - to supply desktop and mobile games to the PokerStars brand in New Jersey, USA.**

NetEnt has received a transactional waiver from the New Jersey Division of Gaming Enforcement to launch online games with PokerStars in New Jersey. The customer integration has been completed and a range of NetEnt's games is now live through PokerStarsNJ.com.

*"We are really thrilled to be live with a selection of our award-winning desktop and mobile games through PokerStars in New Jersey. I am confident that our portfolio offering will support their strategy to build sustainable long-term digital casino growth in New Jersey,"* says Björn Krantz, Managing Director of NetEnt Americas LLC.

**For additional information please contact:**

Björn Krantz, Managing Director of NetEnt Americas LLC

Phone +1 646 647 5670

[bjorn.krantz@netent.com](mailto:bjorn.krantz@netent.com)

Roland Glasfors, Investor Relations, NetEnt AB (publ)

Phone +46 760 024 863

[roland.glasfors@netent.com](mailto:roland.glasfors@netent.com)

*The information contained in this press release is such that NetEnt AB (publ) is required to disclose pursuant to the Swedish Financial Instruments Trading Act and/or the Swedish Securities Markets Act. The information was submitted for publication on March 22, 2016 at 08.30 a.m. CET.*

**About NetEnt**

NetEnt Americas LLC is a US subsidiary of NetEnt AB (publ), a leading digital entertainment company, providing premium gaming solutions to the world's most successful online casino operators. Since its inception in 1996, NetEnt has been a true pioneer in driving the market with thrilling games powered by a cutting-edge platform. NetEnt is committed to helping customers stay ahead of the competition, is listed on NASDAQ Stockholm (NET-B) and employs 700 people in Stockholm, Malta, Kiev, Gothenburg, Gibraltar and New Jersey. [www.netent.com](http://www.netent.com)

**About PokerStars**

PokerStars operates the world's most popular online poker sites, serving the global poker community. Since it launched in 2001, PokerStars has become the first choice of players all over the world, with more daily tournaments than anywhere else and with the best online security. More than 145 billion hands have been dealt on PokerStars, which is more than any other site.

PokerStars.com and PokerStars.eu operate globally under licenses from the Isle of Man and Malta governments, respectively. PokerStars also holds local licenses or approvals to offer services to players in many jurisdictions, including Italy, France, Estonia, Belgium, Denmark, Spain, Bulgaria, Greece, United Kingdom, Schleswig-Holstein in Germany, Ireland, Romania and New Jersey in the United States of America.

PokerStars is the flagship brand of Rational Group, which operates gaming-related businesses and brands, including PokerStars, Full Tilt and the European Poker Tour. In 2012, 2013 and 2014, Rational Group companies in the UK and Isle of Man was recognised as one of the top 25 best places to work by the Great Place to Work Institute's Best Workplaces – Large category ranking. Rational Group entities in Costa Rica and Dublin also achieved the same accolade in their respective local rankings in 2014. PokerStars is owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA).