

PRESS RELEASE

March 2nd, 2020

## NetEnt games live with Betfred

NetEnt increases its UK footprint via an agreement with Betfred. A wide range of award-winning games has already been launched and are now available to Betfred's large player base.



After a successful direct integration, a wide range of NetEnt games has been launched with Betfred in the UK regulated market.

“We are obviously delighted to partner up with one of the leading UK operators with their large base of dedicated players. I’m certain that the Betfred players will enjoy our games with unique features and that our tools will help Betfred grow their business within online gaming,” says **Andy Whitworth, Managing Director, NetEnt UK Ltd.**

“NetEnt is and has always been known for the quality of their games. I think the upcoming roadmap looks very interesting and we look forward to offering both the classics and exciting new titles at Betfred,” says **Andrew Horne, Head of eGaming, Betfred.**

**For additional information please contact:**

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**NetEnt AB** (publ) is a leading digital entertainment company, providing premium gaming solutions to the world's most successful online casino operators. Visit [www.games.netent.com](http://www.games.netent.com) to try our games. Since its inception in 1996, NetEnt has been a true pioneer in driving the market with thrilling games powered by their cutting-edge platform. With innovation at its core, NetEnt is committed to helping customers stay ahead of the competition. NetEnt is listed on Nasdaq Stockholm (NET-B), employs 900 people and has offices in Stockholm, London, Malta, Kiev, Gothenburg, New Jersey, Krakow and Gibraltar. [www.netent.com](http://www.netent.com)