

PRESS RELEASE

Stockholm, May 2, 2017

Automatic redemption program and new ISIN codes for NetEnt

The last day of trading in shares of NetEnt including the right to redemption shares is May 3, 2017, and the record date for entitlement to redemption shares is May 5. The ISIN codes of the ordinary NetEnt shares will be changed on May 4, 2017.

Following a decision at the Annual General Meeting on April 21, 2017, an automatic redemption program is taking place in NetEnt AB (publ). Each NetEnt share will be split into two new shares, one of which will be a redemption share. Each redemption share will be automatically redeemed at 2.25 SEK in cash. The last day of trading in NetEnt shares including the right to redemption shares is May 3, 2017, and the record date for entitlement to redemption shares is May 5, 2017. Trading in the redemption shares will take place between May 10 and May 23, 2017. A cash payment of SEK 2.25 per redemption share is expected to be settled on May 31, 2017.

In conjunction with the redemption procedure, the ISIN codes of the ordinary NetEnt shares will be changed. The following new ISIN codes will be valid as of May 4, 2017.

NetEnt A-share: SE0009773229

NetEnt B-share: SE0009773237

For more information, please read the information folder about the redemption program on NetEnt's website at www.netent.com/en/annual-general-meeting-2017

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About NetEnt

NetEnt AB (publ) is a leading digital entertainment company, providing premium gaming solutions to the world's most successful online casino operators. Since its inception in 1996, NetEnt has been a true pioneer in driving the market with thrilling games powered by a cutting-edge platform. NetEnt is committed to helping customers stay ahead of the competition, is listed on NASDAQ Stockholm (NET-B) and employs 900 people in Stockholm, Malta, Kiev, Krakow, Gothenburg, Gibraltar and New Jersey. www.netent.com