

PRESS RELEASE
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NetEnt seals Planet of the Apes license agreement

NetEnt, leading provider of digital gaming solutions, has signed an agreement with 20th Century Fox Consumer Products to exclusively license the Planet of the Apes film franchise for online casino gaming.

The partnership covers the entire Planet of the Apes brand – which has a rich heritage spanning more than 50 years – and will see the multi-media brand used for the first time in online casino gaming.

NetEnt's Planet of the Apes slot is set to create a huge buzz among film fans and players when it is released in the second half of 2017. The game will feature stunning graphics and unique game mechanics that will bring to life the power and excitement of the brand.

The simian franchise originates from the novel *La Planète des Singes*. In 1968 the first movie based on the book premiered, and spawned the cherished series. The most recent releases – *Rise of the Planet of the Apes* (2011) and *Dawn of the Planet of the Apes* (2014) – have both been critical and commercial successes.

Simon Hammon, Chief Product Officer of NetEnt, comments: *“Planet of the Apes is one of the largest film franchises in the world never to have been applied to gaming before. With such a rich history, the brand resonates with everyone that has grown up with the films, and it will fit perfectly with NetEnt’s wide and divers player base. We are thrilled to have signed the franchise, and can’t wait to offer the game to players later in the year.”*

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pioneer in driving the market with thrilling games powered by their cutting-edge platform. With innovation at its core, NetEnt is committed to helping customers stay ahead of the competition. NetEnt is listed on Nasdaq Stockholm (NET-B), employs 900 people and has offices in Stockholm, Malta, Kiev, Gothenburg, New Jersey, Krakow and Gibraltar. www.netent.com

About Twentieth Century Fox Consumer Products

A division of 20th Century Fox and recognized industry leader, Twentieth Century Fox Consumer Products licenses and markets properties worldwide on behalf of Twentieth Century Fox Film Corporation, Twentieth Century Fox Television and Fox Broadcasting Company, as well as third party lines. The division is aligned with Twentieth Century Fox Television, the flagship studio leading the industry in supplying award-winning and blockbuster primetime television programming and entertainment content.