

PRESS RELEASE
November 29th 2016

NetEnt's Guns N' Roses awarded as best Game of the Year

NetEnt, the leading digital casino provider, has cause for celebration after 'Guns N' Roses' clinched Game of the Year at the prestigious EGR Operator Awards.

The 12th annual EGR Operator Awards welcomed the biggest professionals from the world's leading online gaming firms, as NetEnt walked away with the highly-coveted trophy.

NetEnt's Guns N' Roses was shortlisted alongside 12 other popular games but defeated the competition to collect the award.

The spectacular rock slot is one of the company's most successful game launches ever and has proven to be immensely popular among players. NetEnt invested heavily not only to capture the spirit of the brand but also into the technical architecture to showcase the very best HTML5 productions online.

For the second year running, NetEnt have won Game of the Year at the esteemed event after success with Spiñata Grande™ back in 2015.

Per Eriksson, CEO of NetEnt, comments: *"It's an incredible achievement to win Game of the Year for the second successive year and we're incredibly proud of the achievements of Guns N' Roses.*

"It has been NetEnt's most ambitious project to date, so we're delighted that our hard work and endeavours have paid off. We couldn't be happier to top a really strong field."

For additional information please contact:

Marianne Eklund, PR Manager NetEnt, Phone +46 8 578 54 500
Marianne.eklund@netent.com

NetEnt AB (publ) is a leading digital entertainment company, providing premium gaming solutions to the world's most successful online casino operators. Since its inception in 1996, NetEnt has been a true pioneer in driving the market with thrilling games powered by their cutting-edge platform. With innovation at its core, NetEnt is committed to helping customers stay ahead of the competition. NetEnt is listed on Nasdaq Stockholm (NET-B), employs 900 people and has offices in Stockholm, Malta, Kiev, Gothenburg, New Jersey, Krakow and Gibraltar. www.netent.com