

## PRESS RELEASE

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## NetEnt Live Mobile delivers cutting-edge casino experience on the go

**NetEnt, the leading developer of exciting world-class digital casino solutions, has added another trailblazing product to its offering with the launch of NetEnt Live Mobile.**

Delivering its innovative live casino experience to customers at home or on the go, NetEnt Live Mobile includes a host of special features, including portrait mode, and the ability to place bets during a spin, just like at land-based casinos.

NetEnt Live Mobile was designed and developed together with casino players, to ensure the ultimate gaming experience and, using Chroma Key technology, can be 3D-branded to suit any operator.

Per Eriksson, CEO of NetEnt, comments: *"We're proud to unveil NetEnt Live Mobile, our latest innovative product which will change the way that operators and their players use live casino. Harnessing the best in streaming, audio and video technology, NetEnt has created a product that brings players as close as possible to the real casino environment. And by involving players throughout the entire development process, we've ensured a user-friendly interface that enables the ultimate entertainment experience."*

NetEnt Live Mobile is optimized for Apple and Android and includes:

- NetEnt's Chroma Key technology enables 3D-branded backgrounds
- Unique portrait mode feature, in addition to landscape mode
- High quality streaming capability to ensure a true live experience
- In-spin betting capability, just like in land-based casinos
- NetEnt Live's unrivalled team of professional and expert dealers

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**About NetEnt**

NetEnt AB (publ) is a leading digital entertainment company, providing premium gaming solutions to the world's most successful online casino operators. Since its inception in 1996, NetEnt has been a true pioneer in driving the market with thrilling games powered by a cutting-edge platform. NetEnt is committed to helping customers stay ahead of the competition, is listed on NASDAQ Stockholm (NET-B) and employs 800 people in Stockholm, Malta, Kiev, Krakow, Gothenburg, Gibraltar and New Jersey. [www.netent.com](http://www.netent.com)