

PRESS RELEASE

London, May 17, 2016

Capital's streets paved with gold for London £3m jackpot winner

NetEnt, the leading digital entertainment company, has delivered the dream present to one Londoner – a £3m jackpot win on their Mega Fortune Dreams slot.

The new dad, who wishes to remain anonymous, bet only £20 on the slot via the LeoVegas mobile app. This win means he can finally get on the housing ladder in the UK's most expensive city.

The LeoVegas.com 36-year-old winner, who takes home £2,906,306.34, said: *"I'd just got home from work and decided to have a spin. It's still so unreal for me; I can't believe I've actually won. I can't wait to spoil my daughter, who has just turned two months, and give her a brilliant start to life and a safe place to grow up."*

Simon Hammon, Chief Product Officer of NetEnt, said: *"We're thrilled that this UK winner has won big and can create the dream family home. Mega Fortune Dreams is designed to excite and entertain, while offering the chance of huge jackpots, and it's a great feeling to see our players' lives change with a win."*

For additional information please contact:

Simon Hammon, Chief Product Officer NetEnt, Phone +356 2276 8145
simon.hammon@netent.com

Marianne Eklund, PR Manager, Phone +46 760 024 808
marianne eklund@netent.com

About NetEnt

NetEnt, Net Entertainment NE AB (Publ) is a leading digital entertainment company, providing premium gaming solutions to the world's most successful online casino operators. Since its inception in 1996, NetEnt has been a true pioneer in driving the market with thrilling games powered by a cutting-edge platform. NetEnt is committed to helping customers stay ahead of the competition, is listed on NASDAQ OMX Stockholm (NET-B) and employs 750 people in Stockholm, Malta, Kiev, Gothenburg, Krakow, New Jersey and Gibraltar. www.netent.com