

FC Bayern on the front foot in Munich Airport's Terminal 2



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Prior to boarding their flight to contest their Champions League semifinal second leg match against Real Madrid, FC Bayern already took the lead at Munich Airport: To complement the big FC Bayern flagship store in the Munich Airport Center, the perennial Bundesliga champions opened a second fan shop in the Terminal 2 departure area [Schengen level]. At the ribbon-cutting ceremony, Munich Airport CEO Dr. Michael Kerkloh was flanked by FC Bayern president Uli Hoeness [left], Executive Board Chairman Karl-Heinz Rummenigge [2nd from left], and Jörg Wacker, the Executive Board member in charge of marketing [right]. Kerkloh



commented: "With FC Bayern and Munich Airport, two partners have joined forces that both play at the top level of their respective Champions Leagues."

Uli Hoeness was delighted with the new store: "This new location puts FC Bayern in the shop window at the world's most beautiful airport." Karl-Heinz Rummenigge praised the "innovative look" of the new, 60-square-meter shop: "With this impressive presence right next to the gates in Terminal 2, FC Bayern can attract both hometown and international fans with its apparel, memorabilia and souvenirs."