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Wanted by the MUC crowdsourcing platform: creative ideas

Munich Airport InnovationPilot platform enters round three

What might help the time pass more quickly for passengers waiting for their luggage? What do passengers want to see in the gate area before departure, and what do meeters and greeters need? Creative minds are invited to submit their answers to these questions to Munich Airport's crowdsourcing platform at www.innovationpilot.de. The InnovationPilot is ready for the third round under the heading: "Your trip to/from the gate – with a difference..." The focus is on Terminal 1. From now until the end of July, the airport will welcome all suggestions on how to make the trip from curbside to the gate or vice versa more relaxing, fun or interesting. The portal is also open to innovative ideas on how to make good use of waiting times in Terminal 1, for example at security checkpoints or when picking up passengers.

The goal of the crowdsourcing platform is to get visitors and passengers involved from the earliest planning stages of new projects, giving them the opportunity to play an active role in planning the way things run at the airport. The only requirement for participants is to complete the online registration at www.innovationpilot.de. All postings will later be open to comments, ratings, discussion and improvements by the online community. The best suggestion will win a special VIP check-in service for two persons. Second prize is a 100 euro shopping voucher valid at all stores and restaurants at Munich Airport. The third-best entry will receive free admission for two persons to the Europa or Atlantik Lounge. The winners will be notified at the end of August.

FMG (Flughafen München GmbH), incorporated in 1949, operates Munich Airport, which opened at its present site on May 17, 1992. It is jointly owned by the Free State of Bavaria (51 percent), the Federal Republic of Germany (26 percent) and the city of Munich (23 percent). The FMG corporate group, with its 15 subsidiaries, employs more than 9,000 people. With a total workforce of about 35,000, employed by about 550 companies, Munich Airport is one of Bavaria's largest workplaces. Within just a few years of opening, Munich Airport developed into a major air transportation hub and was firmly established as one of Europe's 10 busiest airports. Munich Airport now offers connections to more than 250 destinations all over the world. In 2016 Bavaria's gateway to the world has handled approximately 400,000 flights with over 42 million passengers.

Bavaria's gateway to the world became the first – and is so far the only – airport in Europe to be honored with the prestigious title of “5-Star Airport” by the London-based Skytrax Institute.



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