



## **IMINT broadens the addressable market by releasing the MediaTek-edition of its video enhancement platform Vidhance®.**

**First customer to launch is Vivo through the Vivo X21i smartphone on the Mediatek Helio P60 chipset.**

Vidhance® – one of the world leading video enhancement software platforms for smartphones has had significant market success on the Qualcomm Snapdragon as well as on the HiSilicon Kirin chipsets.

IMINT now broadens the scope of its addressable market by enabling the Vidhance® software platform for the MediaTek chipset family. First customer to launch the “Vidhance® Live Video Stabilization” on a MediaTek platform is Vivo through the Vivo X21i smartphone which features the Mediatek MT6771 Helio P60 chipset.

Andreas Lifvendahl, CEO, commented:

“We have invested significant efforts to make the Vidhance® solution as generic as possible and we are very happy that our efforts are now bearing fruit on this market together with smartphones from Vivo. The devices from MediaTek are capable, powerful and efficient and the Vidhance® platform is perfectly suited for efficient execution on these devices.”

Vidhance product web site:

<https://weareimint.com/products/vidhance/>

**For more information, please contact:**

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Imint is a Swedish public software company traded at AktieTorget. The company is specialized in intelligent sensor and data analysis that drive the development of visionary and targeted products and solutions that create leaders of innovation. Vidhance® by Imint is a video enhancement software that transforms a smartphone camera into a professional video recording device. The Vidhance® features are now part of many of the major smartphone vendors' offerings and are already enjoyed by 30+ million end-users. The features include Live Video Stabilization, Live Auto Zoom, Auto Curate and many more creative enablers. Blackshark, BQ, Fujitsu, Huawei, Sharp, Vivo, Wiko Mobile and Xiaomi are some of the enterprises that have chosen to cooperate with Imint. Imint's head office is in Uppsala, Sweden, with a branch office in Shanghai, China.

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