



Fujitsu first in Asia to launch Vidhance® Live Auto Zoom from Imint

FUJITSU CONNECTED TECHNOLOGIES LIMITED, a customer of Imint Image Intelligence AB (publ) since February 2018 now includes “Vidhance Live Auto Zoom™” in their latest smartphone “Arrows BE” and becoming the first manufacturer to market this feature in Aisa.

Imint – famous for its world leading video stabilization algorithms is now gaining increased market traction for its Live Auto Zoom™ product. The feature has been available on the European market since 2017 through smartphones from Wiko mobile. Fujitsu is the first smartphone manufacturer in Asia to launch this feature.

Andreas Lifvendahl, CEO, commented:

“Vidhance® Live Auto Zoom from Imint gives the user the power to compose videos just like a professional and instantly create engaging videos for immediate sharing on social media. We are very happy that Fujitsu has chosen to launch the feature and to become the first manufacturer in Asia to market it. We see a positive reception and uptake on the market for this feature and we believe that the interest will grow when more users get the chance to use it and see for themselves what a difference it makes on the resulting video.”

Fujitsu product web site in Japanese:

http://www.fmwworld.net/product/phone/f-04k/camera.html?fmwfrom=f-04k_index

Vidhance Live Auto Zoom product web site:

<https://weareimint.com/products/vidhance/android-auto-zoom/>

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Imint is a Swedish public software company traded at AktieTorget. The company is specialized in intelligent sensor and data analysis that drive the development of visionary and targeted products and solutions that create leaders of innovation. Vidhance® by Imint is a video enhancement software that transforms a smartphone camera into a professional video recording device. The Vidhance® features are now part of many of the major smartphone vendors' offerings and are already enjoyed by 30+ million end-users. The features include Live Video Stabilization, Live Auto Zoom, Auto Curate and many more creative enablers. Blackshark, BQ, Fujitsu, Huawei, Sharp, Vivo, Wiko Mobile and Xiaomi are some of the enterprises that have chosen to cooperate with Imint. Imint's head office is in Uppsala, Sweden, with a branch office in Shanghai, China.

www.weareimint.com