



PRESS CONTACT
Jeff Chandler
DigiCert, Inc.
P: (801) 701-9653

M: (385) 225-1207

jeff.chandler@digicert.com

#### FOR IMMEDIATE RELEASE

# DigiCert Selected as 2013 Online Trust Honor Roll Recipient

Online security leader named to Honor Roll for third consecutive year, recognizing company's continuing efforts to adhere to and promote advanced online security and privacy standards

LINDON, UT (June 5, 2013) — Today, <u>DigiCert, Inc.</u>, a leading online security provider for many of the most recognized brands and web sites in the world, was named for the third consecutive year to the annual Online Trust Honor Roll. The Honor Roll, presented by the Online Trust Alliance (OTA), measures high-traffic websites for implementation of online security and privacy best practices. DigiCert is recognized for its continuing commitment to meet increasingly more stringent, self-imposed standards.

For the 2013 Honor Roll, the OTA surveyed 500 million e-mails and approximately 10,000 web pages, benchmarking security and privacy practices among the largest U.S. online retailers, banks, social networks and federal government sites. Honor Roll recipients were selected based on a comprehensive analysis including <a href="SSL certificate">SSL certificate</a> implementation, privacy practices, e-mail authentication, and <a href="Extended Validation SSL Certificates">Extended Validation SSL Certificates</a>. Among those surveyed, more than 80 percent of OTA members made the Honor Roll, while social networks led among other surveyed groups, with slightly more than half making the grade.

"In making the Honor Roll for the third consecutive year, under increasingly stringent evaluation criteria, DigiCert demonstrates a commitment to leading security and privacy practices for its customers and the organizations that it serves with its authentication and encryption products," said Craig Spiezle, president and executive director of the Online Trust Alliance. "Consumers are trading billions of pieces of personal data in exchange for desired services, and they rely on the integrity of the businesses collecting and storing this information to protect them. We are very pleased with the voluntary level of adoption many consumer-facing websites implemented this year that went above and beyond baseline compliance."

As the world's third-largest provider of enterprise authentication services and high-assurance digital certificates, DigiCert is a leading provider of online trust. The company secures billions of online connections and remains trusted by tens of thousands of government, education, healthcare and Fortune 500® organizations around the world. DigiCert secures web connections for some of the world's most prominent and visited sites, including half of the U.S. Alexa Top 10. DigiCert serves all types of industries with its products, including leading the market for secure exchange of electronic health records with its trusted common dual-mode, Direct Project compliant and federally bridged certificates.

"DigiCert is pleased to be named to the OTA Honor Roll for the third consecutive year as a recognition of our role in providing high-level security and privacy for our customer organizations as well as the people who rely upon them," said DigiCert CEO Nicholas Hales. "Increasingly, enterprises are realizing the need to earn the trust of their customers by demonstrating a commitment to securing private information through deployment of high-assurance SSL certificates, e-mail authentication and other best practices. We join with our fellow OTA members in supporting increased awareness that leads to a safer internet."

## **About Online Trust Alliance**

The Online Trust Alliance (OTA) is a member-based non-profit representing the global internet ecosystem – including the public and private sectors. OTA's mission is to develop and advocate best practices and public policy which mitigate emerging privacy and security threats while enhancing online trust, innovation and the vitality of the digital economy. OTA is committed to protection of critical infrastructure, balanced legislation and data protection through the promotion of best practices, benchmark reporting and self-regulation. For more information, visit: https://otalliance.org.

## About DigiCert, Inc.

DigiCert is a premier online trust provider of enterprise security solutions with an emphasis on authentication, PKI and high-assurance digital certificates. Headquartered in Lindon, Utah, DigiCert is trusted by a continually growing clientele of more than 70,000 of the world's leading government, finance, healthcare, education and Fortune 500® organizations. DigiCert has been recognized with dozens of awards for providing enhanced customer value, premium customer support and market growth leadership. For the latest news and updates on DigiCert, visit <a href="www.digicert.com">www.digicert.com</a>, like DigiCert on Facebook® or follow Twitter® handle @digicert.

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#### Note to editors:

To view an OTA Online Trust Honor Roll Infographic and to learn more information about DigiCert, visit our online newsroom at: <a href="http://www.digicert.com/newsroom.htm">http://www.digicert.com/newsroom.htm</a>