

PRESS RELEASE

December 7, 2025

Scandic's first hotel in Stuttgart is now open

On December 1, Scandic opened its eighth hotel in Germany, Scandic Stuttgart Europaviertel, and welcomed its first guests. The new 174-room hotel is located in central Stuttgart, bringing a vibrant atmosphere and modern amenities.

On Monday, Scandic Stuttgart Europaviertel opened its doors to the 174-room hotel in the heart of the city. With its central location, the newly renovated hotel offers a vibrant atmosphere and modern amenities, attracting travelers for meetings, events, and experiences. The opening event brought together guests to celebrate the official launch of Scandic's first hotel in Stuttgart.

"Stuttgart is a key hub in Germany. Opening our first hotel here marks an important step in strengthening Scandic's presence in Germany. With its central location, the hotel is ready to welcome both business and leisure travelers to one of the country's most vibrant cities," says Laura Tarkka, Chief Operating Officer at Scandic.

Stuttgart is one of Germany's largest cities and a key European business hub, renowned for its automotive and technology industries as well as its vibrant startup scene. With growing tourism and strong demand from business travelers, Scandic is committed to establishing a solid presence, welcoming guests for meetings, events, and memorable experiences.

With the opening of Scandic Stuttgart Europaviertel, Scandic now operates eight hotels in key German locations such as Berlin, Frankfurt, Hamburg, Munich and Nürnberg with a total of 2,600 rooms. In addition, Scandic has three announced hotels in the pipeline. This supports the company's ambitious growth targets announced in February 2025: adding approximately 10,000 new rooms by 2030, including around 3,000 rooms through selective expansion in Germany.

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About Scandic Hotels Group

Scandic is the largest hotel company in the Nordic countries with a network of about 280 hotels and 58,000 hotel rooms in operation and under development at more than 130 destinations. The company is leading the way in integrating sustainability in all areas and its award-winning Design for All concept ensures that Scandic hotels are accessible to everyone. Well loved by guests and employees, the Scandic Friends loyalty program is the largest in the Nordic hotel industry and Scandic is one of the most attractive employers in the region. Scandic is listed on Nasdaq Stockholm. www.scandichotelsgroup.com