Press release, Stockholm 2026-11-18

Mikko Pasanen appointed new CEO of Ahlsell Finland and the Baltics

Mikko Pasanen will assume his new role on 30th of November and become a member of Ahlsell's Group Management team.

With broad experience in B2B distribution and the technical trade sector, Mikko joins Ahlsell from Chemec, where he is currently CEO. He previously served as CEO of Telko and has held several senior leadership within Kesko including Senior Vice President B2B and President of Onninen Group.

- We are very pleased to welcome Mikko to Ahlsell. His combination of industry knowledge and experience of growing and developing B2B businesses will be valuable as we continue to strengthen Ahlsell in Finland and the Baltics, says Claes Seldeby, President and CEO of Ahlsell.

As a leader, Mikko places strong emphasis on employee engagement, clear communication and a shared direction.

- I look forward to joining Ahlsell and working together with our employees and customers to develop the business. I am grateful for the trust placed in me and excited about what we can achieve together, says Mikko Pasanen.

After many years with Ahlsell, Runar Hansesætre, acting CEO of Ahlsell Finland and the Baltics, will retire as Mikko takes up his new role.

- On behalf of all of us at Ahlsell, I would like to extend a warm thank you to Runar for his many years of commitment to the company. We wish him all the very best as he begins this new chapter in his life, says Claes Seldeby.

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About Ahlsell
Ahlsell is the leading B2B industrial distributor of technical products in the Nordics serving a broad customer base across industry, infrastructure and installation. As a multi-vertical specialist, the company has an annual turnover of around SEK 52 billion and operates with more than 7,000 employees, 300 branches, and a well-established digital platform. Ahlsell delivers on its customer promise – to make it easier to be professional – every day, while also being a leader in sustainability with a clear vision to build a more sustainable society. Learn more at: ahlsellgroup.com