

Press release, Stockholm

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Change in Management of Ahlsell Sverige

Dennis Helfridsson leaves his position as CEO of Ahlsell Sverige for personal reasons.

Claes Seldeby, President and CEO of Ahlsell Group, has been appointed acting CEO of Ahlsell Sverige until further notice. Claes has extensive experience of Ahlsell Sveriges operations and previously served as CEO of the company from 2016 to 2021.

Operations at Ahlsell Sverige will continue as planned, and the company's strategic direction and priorities remain unchanged.

The recruitment process for a permanent CEO has been initiated.

For more information please contact:

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About Ahlsell

Ahlsell is the leading B2B industrial distributor of technical products in the Nordics serving a broad customer base across industry, infrastructure and installation. As a multi-vertical specialist, the company has an annual turnover of around SEK 52 billion and operates with more than 7,000 employees, 300 branches, and a well-established digital platform. Ahlsell delivers on its customer promise – to make it easier to be professional – every day, while also being a leader in sustainability with a clear vision to build a more sustainable society. Learn more at: ahlsellgroup.com