

Daniel Snöman appointed new CEO of Ahlsell Norway

Ahlsell today announced that Daniel Snöman has been appointed new CEO of Ahlsell Norway, effective August 15. He succeeds Runar Hansesætre, who is retiring after many years with the company.

Runar Hansesætre has been a key part of Ahlsell's development in Norway and, through his highly appreciated leadership, has contributed to the company's growth and strengthened its market position.

- It has been a fantastic journey together with all our dedicated employees and customers. I am proud of what we have accomplished and feel confident handing over to Daniel, who will continue to develop the business in an excellent way, says Runar Hansesætre.

Daniel Snöman has extensive experience from senior leadership roles within Ahlsell, including serving as Division Director in Sweden and acting CEO of Ahlsell Sweden. He has a deep understanding of the company's business and culture.

- I am honored by the trust placed in me to lead Ahlsell Norway. We have a strong position in the Norwegian market and a clear platform to build on. Together with the team, I want to continue developing our local customer offering, strengthen our presence, and drive profitable growth in Norway, says Daniel Snöman.

Claes Seldeby, President and Group CEO of Ahlsell, comments on the change:

- I would like to extend my sincere thanks to Runar for his contributions over many years. He has played an important role in developing Ahlsell Norway and strengthening the company's position. At the same time, I am very pleased to welcome Daniel as the new CEO. With his solid experience and strong leadership, I am convinced that he will help further strengthen the business in Norway and bring us closer to our ambitious goals for 2030.

For more information please contact:

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About Ahlsell

Ahlsell is the leading B2B industrial distributor of technical products in the Nordics serving a broad customer base across industry, infrastructure and installation. As a multi-vertical specialist, the company has an annual turnover of around SEK 52 billion and operates with more than 7,000 employees, 300 branches, and a well-established digital platform. Ahlsell delivers on its customer promise – to make it easier to be professional – every day, while also being a leader in sustainability with a clear vision to build a more sustainable society. Learn more at: ahlsellgroup.com