

Ahlsell Norway takes over parts of Swegon Norway AS and establishes ventilation as a new business area

Ahlsell Norway has entered into an agreement with Swegon Norway AS to take over parts of the company's operations. The agreement covers five locations with a total of 31 employees and expected revenue of approximately NOK 150 million.

The initiative strengthens Ahlsell Norway's offering within ventilation and indoor climate through increased availability, higher delivery capacity, and a broader customer offering. A partnership between the companies is also formalized, whereby Ahlsell becomes a key distribution partner for Swegon in the Norwegian market.

Through the collaboration, Swegon's system and product expertise are combined with Ahlsell's nationwide distribution model, store concept, broad assortment, and digital services. Together, this creates a strong and competitive offering within ventilation and indoor climate for the Norwegian market.

To ensure a fast and efficient establishment, Ahlsell will take over the operations in Tromsø, Bodø, Trondheim, Bergen and Stavanger, including employees, inventory and an established assortment. This enables an immediate operational start within the new business area, while customers are met with continuity through local presence and existing points of contact.

The agreement has been signed, and completion of the transaction is subject to approval by the Norwegian competition authorities. Until such approval is obtained, the parties will operate as independent companies in accordance with applicable competition regulations.

For more information please contact:

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About Ahlsell

Ahlsell is the leading B2B industrial distributor of technical products in the Nordics serving a broad customer base across industry, infrastructure and installation. As a multi-vertical specialist, the company has an annual turnover of around SEK 50 billion and operates with more than 7,000 employees, 300 branches, and a well-established digital platform. Ahlsell delivers on its customer promise – to make it easier to be professional – every day, while also being a leader in sustainability with a clear vision to build a more sustainable society. Learn more at: ahlsellgroup.com