

Ahlsell welcomes new investors and extends its partnership with CVC in preparation for further growth

Ahlsell, the leading B2B industrial distributor of technical products in the Nordics, is pleased to welcome a select group of blue-chip investors into the shareholder base, alongside controlling shareholder CVC and management, to support the next phase of growth.

Founded in 1877 and with headquarters in Stockholm, Ahlsell has a long track record of compounding growth through a combination of organic expansion and acquisitions. During the partnership with CVC over the past decade, Ahlsell has successfully executed on its differentiated multi-vertical strategy, developed its omnichannel presence and completed over 100 synergistic acquisitions. Ahlsell is also a leader in sustainability and was awarded a platinum rating by EcoVadis placing it among the top 1% of rated companies globally.

Claes Seldeby, President & CEO of Ahlsell, comments: “Over the past years, Ahlsell has achieved remarkable results reflecting our strong dedication to improving our value proposition for customers and suppliers. Today, we are a specialist across 12 verticals serving a broad customer base across industry, infrastructure and installation with mission-critical products. CVC’s supportive partnership has been instrumental to this success and we are delighted that they are extending their support. We look forward to continuing to execute our well-defined and ambitious growth plans over the coming years to the benefit of all our stakeholders.”

Gustaf Martin-Löf, Partner at CVC, said: “Ahlsell is an exceptional business with a Swedish heritage, a differentiated value proposition, and a leading position in a large and attractive market. As the lead investor for more than a decade, we have come to fully appreciate the repeatability of the model and how the growth opportunity has expanded over time as we have deployed the multi-vertical model across the Nordics. We are deeply impressed by the achievements of the management team who have built a resilient champion addressing the maintenance and repair needs as well as the structural investments in industry and infrastructure in the Nordic economies. We are pleased to welcome new investors on this continued journey.”

The transaction is expected to close in Q4 2025. BofA Securities and Lazard acted as financial advisors to CVC who will remain the controlling shareholder post completion.

For more information please contact:

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About Ahlsell

Ahlsell is the leading B2B industrial distributor of technical products in the Nordics serving a broad customer base across industry, infrastructure and installation. As a multi-vertical specialist, the company has an annual turnover of around SEK 50 billion and operates with more than 7,000 employees, 300 branches, and a well-established digital platform. Ahlsell delivers on its customer promise – to make it easier to be professional – every day, while also being a leader in sustainability with a clear vision to build a more sustainable society. Learn more at: ahlsellgroup.com