



Ahlseil strengthens its position in workwear and personal protective equipment in eastern Norway through the acquisition of Proffklær AS

Ahlseil Norge AS has entered into an agreement to acquire all shares in Proffklær AS, one of Norway's largest independent suppliers of workwear, promotional clothing and personal protective equipment. The company has 18 employees and the turnover in 2022 amounted to 90 MNOK. The business includes an outlet, online store and a warehouse with operations in Brobekk, Oslo. The company is an Eco-Lighthouse company and a member of Grønt Punkt.

Added value for customers

The acquisition of Proffklær AS is an important step in our continued efforts to broaden our offering in workwear and personal protective equipment. With the acquisition, we further strengthen our position as a supplier of first-class products and services in the market. Proffklær's customers now have access to Ahlseil's broad product portfolio, comprehensive logistics solutions and service offering.

Strengthened offer of fall protection equipment, service and training

Through this acquisition, Ahlseil's customers in various industries also gain access to increased expertise and a strengthened range of fall protection equipment. Ahlseil already offers equipment, courses and service in this area, but will now have even greater capacity and higher competence for carrying out important training. Repair and service also help the equipment last longer, providing both an environmentally friendly and cost-effective solution for customers.

Closing is expected to take place in early June.

Proffklær
YRKESKLÆR FOR ALLE

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Ahlseil is the leading Nordic distributor of installation products, tools and supplies addressing installers, contractors, facility managers, industry, energy companies and the public sector.

With an annual turnover of approximately SEK 50 billion, some 7,500 employees, more than 300 stores, e-commerce and four central warehouses, we deliver on our promise to our customers, every day: Ahlseil makes it easier to be professional.

Read more on www.ahlseil.com

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