



## **Anna Friberg Björklund leaves AhlSell**

**Anna Friberg Björklund has worked as CHRO for the AhlSell Group since 2016 and has been part of the Group management. She will leave her assignment from 1 December 2022 to take on new challenges.**

During her time at AhlSell, Anna has developed the HR function with new and digitalised HR processes, a new internal communication function and a new intranet, our core values and learning & development.

The fact that Anna has led the development work on a Nordic basis through the HR management team has been a success factor.

She will start her own business in leadership development and coaching. One assignment will be to provide coaching for managers within AhlSell.

"I would like to thank Anna for her fantastic contribution in leading and developing the work within the HR area. During her leadership, AhlSell has improved both the increased employee index and the leadership index. We currently have well-functioning HR processes and a strong Nordic collaboration within HR. I wish Anna all the best for the future," says Claes Seldeby, CEO.

### **For more information please contact:**

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