



Mikael Sundström new Country Manager for Ahlseil Sverige

Mikael Sundström has been appointed Country Manager for Ahlseil Sverige. He will assume his new role on 1 October 2022. He will be part of Ahlseil's Group Management.

Mikael joins the company from Hultafors Group, where he has the role of Executive Vice President with responsibility for brands such as Snickers Workwear, Solid Gear, and Toe Guard. Prior to that, he worked at Ericsson and ASSA ABLOY in various management positions. His track record ranges from large international companies to entrepreneurial companies in fast-moving consumer products.

"I am pleased and proud to present our new Country Manager for Sweden. His broad experience from different industries will be of great benefit to us. I welcome Mikael to Ahlseil," says Claes Seldeby, CEO of Ahlseil AB.

For more information please contact:

Claes Seldeby, President and CEO, Ahlseil AB

Tel. +46-8-685 70 00, email: claes.seldeby@ahlseil.se

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For more information, please visit www.ahlseil.com

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