

Ahlsell acquires Norwegian distributor within tools and PPE

Ahlsell AS has signed an agreement to acquire Bygg & Industrisalg AS (Bygg & Industrisalg), a Norwegian distributor of tools and PPE (Personal Protective Equipment). The company is based in Sandnes, has 13 employees and annual sales of approximately MNOK 40.

Since 2009, Bygg & Industrisalg offers a wide range of tools and PPE to professional customers in the region around Stavanger, in South West Norway. The existing customer base is wide and covers customer within state and municipalities, construction, transport and oil industry.

"Bygg & Industrisalg has a highly competent and appreciated staff and they will definitely help to strengthen Ahlsell's presence in the region. Together we will be able to further improve our customer offer and take our business to the next level.", says Rune Flengsrud, Head of Operations in Norway.

An increasingly strong business climate in the region, in addition to a growing demand for efficient working tools, as well as for well-fitted safety-wear, indicates a continued strong customer demand. Ahlsell has a strong offer with HVAC and electrical in Stavanger since 2003. Bygg & Industrisalg, in combination with existing operations, will make Ahlsell an attractive total supplier to all potential customer groups in the area.

The acquisition is expected to be closed in September and have a minor positive impact on the Group's earnings.



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Ahlsell is the Nordic region's leading distributor of installation products, tools and supplies for installers, construction companies, facility managers, industrial and power companies and the public sector. The unique customer offer covers more than one million individual products and solutions. The Group has a turnover of just over SEK 29 billion and is listed on Nasdaq Stockholm. About 97% of revenue is generated in the three main markets of Sweden, Norway and Finland. With about 5,800 employees, more than 230 branches and three central warehouses, we constantly fulfil our customer promise: Ahlsell makes it easier to be professional!

Press release

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