

Resurs and Mekonomen Group enhance partnership to the Nordic level

Mekonomen Group has chosen Resurs Bank as a partner for card and payment solutions in the entire Nordic market. Together with Resurs, Mekonomen Group is taking an important strategical step forward to establish a concept focusing on the shopping experience and increased conversion across the entire customer journey, regardless of sales channel.

After several years of successful partnerships in Norway, Finland and Denmark, Mekonomen Group has now selected Resurs as its partner for the Swedish market as well. The Nordic partnership was finalised in September and means, among other things, that Mekonomen Group will offer Resurs Checkout as a mobile payment solution at its workshops and that customers will be able to use the market's most popular payment options.

“We're incredibly pleased that Mekonomen Group, a key, leading organisation in its industry, has entrusted us with being a supplier at the Nordic level. We have a good foundation in the partnerships we've had in local markets in Norway, Denmark and Finland. Now we're looking forward to including Sweden, and to working with Mekonomen Group to create a unified shopping experience regardless of market or payment option,” says Andreas Andersson, Sales Manager Retail Finance, Resurs Bank.

Mekonomen Group consists of northern Europe's leading automotive service chains (FTZ, Inter-Team, MECA, Mekonomen and Sørensen og Balchen) and has its own wholesale operations, approximately 470 stores and more than 3,600 workshops. Mekonomen Group evaluated the market to find a partner who can deliver payment and financing solutions on the Nordic level. The choice of Resurs was due in large part to the fact that it is possible to easily adapt its concept to all Nordic markets, regardless of sales channel.

“With Resurs Bank as a partner, we're further improving our offering to connected workshops and car owners. Flexibility, mobility and simplicity are important factors in all types of payments, especially in our mobile payment service that is very popular among our workshop customers. Resurs offers a solid technical solution adapted to the needs of our workshops as well as those of car owners. We had very good experiences in our previous partnership with Resurs and look forward to continuing to develop more and better services,” says Oskar Gibas Hjertquist, Business Developer, Mekonomen Group.

For more information, contact:

Andreas Andersson, Sales Manager, Retail Finance, Resurs Bank, andreas.andersson@resurs.se +46 736 612 083

Oskar Gibas Hjertquist, Business Developer, Mekonomen Group, oskar.hjertquist@mekonomengroup.com

ABOUT RESURS BANK

Resurs is a Nordic niche bank that offers leading payment and financing solutions for the retail industry and its customers. We help companies and private individuals with lending, saving and payments. With more than 40 years of experience in the retail sector, we make shopping online and in stores quick, easy and secure. We focus on the customer experience and make good things happen and the hard feel easier. Resurs have a customer base about 6 million private customers.