



Members of the board of directors and executive management subscribe in ongoing rights issue

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Brighter AB (publ) ("Brighter" or the "Company") announces that six members of the board of directors and executive management have subscribed for a combined 690,354 units to a total value of approximately SEK 207 thousand in the ongoing rights issue (the "Rights Issue").

Today, the Company announces that the following members of the board of directors and executive management participates in the Rights Issue:

- Christer Trägårdh subscribes for 193,571 units, corresponding to approximately SEK 58,071.
- Erik Lissner subscribes for 132,934 units, corresponding to approximately SEK 39,880.
- Clas Lindbergson subscribes for 132,934 units, corresponding to approximately SEK 39,880.
- Karin O'Connor subscribes for 132,934 units, corresponding to approximately SEK 39,880.
- Maja Roslund subscribes for 53,491 units, corresponding to approximately SEK 16,047.
- Johan Möller subscribes for 44,491 units, corresponding to approximately SEK 13,347.

This means that the board of directors and executive management have subscribed for a total of 690,354 units, corresponding to SEK 207 thousand in the ongoing Rights Issue.

Shareholder letter available on website

For information on how to subscribe in the Rights Issue and a few summarizing words from CEO Erik Lissner, please see the shareholder letter published on www.brighter.se or <https://emission.mangold.se/>.

For more information, please contact:

Investor Relations
IR@brighter.se

Certified Adviser

Brighter's Certified Adviser is Mangold Fondkommission AB, www.mangold.se

About Brighter

Brighter is a health-tech company from Sweden with a vision of a world where managing chronic diseases is no longer a struggle. We believe a data-centric approach is key to providing smarter care for chronic conditions. Our daily-care solutions are designed with a vision to facilitate the flow of real-life treatment data between chronic-disease patients, their loved ones and their care providers – aiming to improve quality of life, easing the burden on healthcare systems, and opening new opportunities for data-driven research. Brighter's quality management system is ISO13485 certified. In 2019 the Company won the Swecare Rising Stars Award. The Company's shares are listed on Nasdaq First North Growth Market/BRIG.

For more information, please visit our website at www.brighter.se.

Important information

The information in this press release does not contain or constitute an offer to acquire, subscribe or otherwise trade in shares, warrants or other securities in Brighter. No action has been taken and measures will not be taken to permit a public offering in any jurisdictions other than Sweden. Any

invitation to the persons concerned to subscribe for units in Brighter will only be made through the Prospectus published by the Company on September 14, 2022. The Prospectus has been approved and registered by the Swedish Financial Supervisory Authority and has been published on www.brighter.se. The approval of the Prospectus by the Swedish Financial Supervisory Authority shall not be regarded as an approval of the shares, warrants or any other securities. This release is however not a prospectus in accordance with the definition in the Prospectus Regulation (EU) 2017/1129 ("Prospectus Regulation") and this announcement does not identify or suggest, or purport to identify or suggest, the risks (direct or indirect) that may be associated with an investment in shares, warrants or other securities in Brighter. In order for investors to fully understand the potential risks and benefits associated with a decision to participate in the Rights Issue, any investment decision should only be made based on the information in the Prospectus. Thus, investors are encouraged to review the Prospectus in its entirety. In accordance with article 2 k of the Prospectus Regulation this press release constitutes an advertisement.

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The English text is an unofficial translation of the original Swedish text. In case of any discrepancies between the Swedish text and the English translation, the Swedish text shall prevail.