

Press release November 10, 2020

## Brighter won the Healthtech Unicorn Battle Europe.

Brighter is proud to announce that the Company today won the Healthtech Unicorn Battle Europe and has thus advanced to the global Unicorn Cup finals held on November 20, 2020.

The Healthtech Unicorn Battle Europe is part of the World Largest Startup Pitch Contest, where famous international VCs meet extraordinary startups from all over the world. The event is widely broadcasted throughout the world via social media channels and their partner's network. The audience of 125k people from 67 countries will be watching, and the winner of the Healthtech Unicorn Battle Europe will be presenting the region in the <u>Unicorn Cup Finals</u>.

For further information, please contact:

Investor Relations
<a href="mailto:IR@brighter.se">IR@brighter.se</a>

Henrik Norström, CEO Brighter +46 733 40 30 45 henrik.norstrom@brighter.se

Certified Adviser

Brighter's Certified Adviser is Eminova Fondkommission AB, +46 (0)8 - 684 211 10, adviser@eminova.se, www.eminova.se.

## About Brighter AB (publ)

Brighter is a health-tech company from Sweden with a vision of a world where managing chronic diseases is no longer a struggle. We believe a data-centric approach is key to provide smarter care for chronic conditions. Our daily-care solutions facilitate the flow of real-life treatment data between chronic-disease patients, their loved ones and their care providers – improving quality of life, easing the burden on healthcare systems, and opening new opportunities for data-driven research. Brighter is certified under ISO 13485. In 2019 the company won the Swecare Rising Stars Award. The Company's shares are listed on Nasdaq First North Growth Market/BRIG.

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