

Press release December 2, 2019

Brighter's Executive Chairman and the CEO subscribe fully to the Benefit Issue

Brighter's Executive Chairman of the Board, Truls Sjöstedt, and the CEO, Henrik Norström, intend to subscribe for their respective shares in the share issue announced on November 18, 2019.

"With the necessary certifications finally in place, the company is in the midst of an exciting transition where we have shifted focus from solely development and preparation to sales, production and expansion. The structure of this offer, where the subscription price for the shareholders is low in relation to the market price, means that the shareholders are given an opportunity to defend their holdings and invest in the coming global commercialization in a cost-effective way, says Truls Sjöstedt, Brighter's founder and Executive Chairman.

The last day for trading including the right to participate is December 10, 2019. Each Brighter share held on the record day December 12 2019 entitles subscription of a new share for SEK 2.

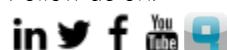
For further information about the offer, please visit the company's website
<https://brighter.se/investors/benefit-issue>

About Brighter AB (publ)

Brighter is a health-tech company from Sweden with a vision of a world where managing chronic diseases is no longer a struggle. We believe a data-centric approach is key to provide smarter care for chronic conditions. Our daily-care solutions facilitate the flow of real-life treatment data between chronic-disease patients, their loved ones and their care providers – improving quality of life, easing the burden on healthcare systems, and opening new opportunities for data-driven research. Brighter is certified under ISO 13485. In 2019 the company won the Swecare Rising Stars Award. <https://brighter.se/>

The Company's shares are listed on Nasdaq First North Growth Market/BRIG. Visit our website and subscribe to press releases: www.brighter.se

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