

Press release March 4th, 2019

Brighter carries out a directed share issue of up to SEK 20 million.

The board of Brighter AB has decided, on a board meeting held February 26th 2019, to carry out a directed share issue totalling up to SEK 20 million, on the basis of an authorisation from the Annual General Meeting on May 16th 2018.

Knight Capital Limited ("The investor") has signed for new shares in Brighter AB for SEK 10 million with Brighter having a call option for an additional SEK 10 million.

TERMS OF THE NEW ISSUE

The share price shall for the initial issue of shares be established by the VWAP of the Brighter share during the period of March 1st to 21st with an 8% discount.

The share price for the optional issue shall be established by the VWAP of the Brighter share during the period of March 21st to April 1st with an 8% discount.

The payments for the new issues shall occur within 3 business days from establishing the share price as stated in the terms above.

The reason for deviation from the shareholders' preferential right is to raise capital in a time- and cost-efficient manner, deemed favourable for the company's shareholders in the long term.

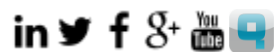
About Brighter AB (publ).

Brighter is a Swedish-based company that, from a unique IP portfolio, creates smart solutions for one of healthcare's biggest challenges: changing patient behavior. Chronic diseases such as diabetes are rapidly increasing, and account for an increasing share of healthcare costs globally. Brighter's Business Model and Multi-Sided Market Platform - The Benefit Loop®- is based on the fact that many special interests create value for each other. By increasing access to valid health data, Brighter creates value for all stakeholders in the care chain: patients and their close associates, healthcare providers, research institutes, the pharmaceutical industry, and society as a whole. <https://brighter.se/>

The Company's shares are listed on [NASDAQ OMX First North/BRIG](#).

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