

Press release October 3, 2018

Brighter receives SEK 29M from the company's management, board and key personnel.

The exercise period for Brighter's management, board and key personnel incentive programs 2014/2017 Series I & II and 2015/2018 Series I & II is now completed. The company has received a total of SEK 29,369,024 through the programs.

"This capital injection means that we with force can take on and maximize the commercialization of Actiste in, among other markets, the United Arab Emirates," says Truls Sjöstedt, Brighter's CEO and founder.

This exercise will increase the number of shares in Brighter with 3,383,136.

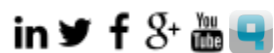
About Brighter

Brighter is a Swedish-based company that, from a unique IP portfolio, creates smart solutions for one of healthcare's biggest challenges: changing patient behavior. Chronic diseases such as diabetes are rapidly increasing, and account for an increasing share of healthcare costs globally. Brighter's Business Model and Multi-Sided Market Platform - The Benefit Loop™ - is based on the fact that many special interests create value for each other. By increasing access to valid health data, Brighter creates value for all stakeholders in the care chain: patients and their close associates, healthcare providers, research institutes, the pharmaceutical industry, and society as a whole. www.brighter.se

The Company's shares are listed on NASDAQOMX First North/BRIG.

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