

Press release September 5, 2018

## Information about the ongoing exercise period for TO4.

As part of our financing strategy and the agreement with L1 Capital, Brighter has distributed free warrants to the company's shareholders to reduce dilution.

August 24 to September 10, 2018 is exercise period of Brighter Warrants TO4 during which holders of Warrants can subscribe for shares. One (1) TO4 warrant can be exchanged for one (1) share, at a price of SEK 6,01.

The last registration date for this period is September 10, but your bank may set an earlier date due to administration.

Holders of warrants who have their Warrants registered in custody at a bank or fund commissioner shall contact their bank or fund commissioner if they want to exercise the Warrants and subscribe for the corresponding shares.

The exercise of warrants has the following effects:

- Reduces Brighter's need for external funding.
- Helps reduce dilution.
- The shareholder will receive more warrants in any future convertible issued to L1 Capital.

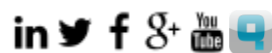
### **About Brighter**

Brighter is a Swedish-based company that, from a unique IP portfolio, creates smart solutions for one of healthcare's biggest challenges: changing patient behavior. Chronic diseases such as diabetes are rapidly increasing and account for an increasing share of healthcare costs globally. Brighter's business model and multi-sided market platform – The Benefit Loop™ – is based on the fact that many special interests create value for each other. By increasing access to valid health data, Brighter creates value for all stakeholders in the care chain: patients and their close associates, healthcare providers, research institutes, the pharmaceutical industry, and society as a whole. [www.brighter.se](http://www.brighter.se)

The Company's shares are listed on [NASDAQOMX First North/BRIG](http://NASDAQOMX First North/BRIG).

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### **Certified Adviser**

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