

Press release March 26, 2018

## Brighter's Actiste nominated to Sweden's most prestigious Design Award.

Brighter's solution Actiste® have been nominated to Design-S Swedish Design Awards 2018, in the category Industrial and Product Design B2B. Design-S is awarded by the organization Svensk Form, the Trade Association for Swedish design.

– It's really nice to be nominated to a prize that has Spotify on its list of winners, says Truls Sjöstedt, Brighter's CEO and founder. Actiste is a very exhaustive solution, from many perspectives; functional, ergonomic, and design wise. The whole team here appreciate the nomination very much.

The winners are presented at a ceremony at Kulturhuset in Stockholm June 11<sup>th</sup> 2018.

### **About Brighter**

Brighter is a Swedish-based company that, from a unique IP portfolio, creates smart solutions for one of the most serious healthcare problems: changing patient behavior. Chronic diseases such as diabetes are rapidly increasing and account for an increasing share of healthcare costs globally. Brighter's Business Model and Multi-Sided Market Platform - The Benefit Loop™ - is based on the fact that many special interests create value for each other. By increasing access to valid health data, Brighter creates value for all stakeholders in the care chain: patients and close associates, healthcare providers, research, pharmaceutical industry and society. [www.brighter.se](http://www.brighter.se)

### **About Actiste**

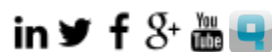
Brighter's solution Actiste® handles most of the self-monitoring and treatment of insulin-treated diabetes in a single easy-to-use device. Measurement of glucose levels, insulin injection, and automatic logging and timing of all activity are done in a single unit. Actiste is connected via an autonomous and secure mobile connection, the information can be automatically shared with selected recipients through The Benefit Loop®, Brighter's open cloud-based service where data is collected, processed and analyzed.

Validated user-generated data, such as as test results, can be automatically transferred electronically to many different constituents. The patient selects when and how data is shared and who will have access to it. Through The Benefit Loop, different services can motivate patients with chronic illnesses to change their behavior, which can save lives, reduce relatives' concerns, and release enormous healthcare resources. [www.actiste.com](http://www.actiste.com)

*The Company's shares are listed on [NASDAQOMX First North/BRIG](https://www.nasdaq.com/markets/first-north).*

*Visit our website and subscribe to press releases: [www.brighter.se](http://www.brighter.se)*

*Follow us on:*



[www.introduce.se](http://www.introduce.se)



Brighter AB (publ)

Norgegatan 2  
SE-164 32 Kista  
Sweden

+46 (0)8 550 088 20  
[info@brighter.se](mailto:info@brighter.se)  
[www.brighter.se](http://www.brighter.se)



## Certified Adviser

Brighter's Certified Adviser on Nasdaq OMX First North is Remium Nordic Holding AB +46 (0)8 – 454 32 50, [CorporateFinance@remium.com](mailto:CorporateFinance@remium.com), [www.remium.com](http://www.remium.com).

### For further information, please contact:

Henrik Norström, COO

Telephone: +46 733 40 30 45

Email: [henrik.norstrom@brighter.se](mailto:henrik.norstrom@brighter.se)

Truls Sjöstedt, CEO

Telephone : +46 709 73 46 00

Email: [truls.sjostedt@brighter.se](mailto:truls.sjostedt@brighter.se)

