

## First exercise period of TO4 starts today.

As part of our financing strategy and the agreement with L1 Capital, Brighter has distributed free warrants to the company's shareholders to reduce dilution. February 22 to March 8, 2018 is the first exercise period of Brighter Warrants TO4 during which holders of Warrants can subscribe for shares.

The subscription price for the shares has been set at SEK 6.01 in accordance with §3 TERMS OF SUBSCRIPTION OPTIONS IN BRIGHTER AB (PUBL) SERIES TO4 2017/2020.

Holders of warrants who have their Warrants registered in custody at a bank or fund commissioner shall contact their bank or fund commissioner if they want to exercise the Warrants and subscribe for the corresponding shares. Exercise of the Warrants and subscription of shares for other holders of Warrants takes place through simultaneous payment and submittal of the registered application form, signed and submitted to the Company's share agent no later than 16:00 CET on March 8, 2018.

The Company's share agent is Eminova Fondkommission, which can be contacted by phone at 08-684 211 00 or by email at [info@eminova.se](mailto:info@eminova.se).

The subsequent five (5) exercise periods are:

August 25 to September 8, 2018;  
February 22 to March 8, 2019;  
August 25 to September 8, 2019;  
February 22 to March 8, 2020;  
August 25 to September 8, 2020.

For terms and conditions of the Warrants, please visit:

<http://brighter.se/en/investors/documents/>.

### **About Brighter**

Brighter is a Swedish-based company that, from a unique IP portfolio, creates smart solutions for one of the most serious healthcare problems: changing patient behavior. Chronic diseases such as diabetes are rapidly increasing and account for an increasing share of healthcare costs globally. Brighter's Business Model and Multi-Sided Market Platform - The Benefit Loop™ - is based on the fact that many special interests create value for each other. By increasing access to valid health data, Brighter creates value for all stakeholders in the care chain: patients and close associates, healthcare providers, research, pharmaceutical industry and society. [www.brighter.se](http://www.brighter.se)

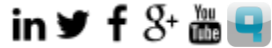
The Company's shares are listed on [NASDAQOMX First North/BRIG](https://www.nasdaq.com/markets/first-north).



# Brighter

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## Certified Adviser

Brighter's Certified Adviser on Nasdaq OMX First North is Remium Nordic Holding AB +46 (0)8 – 454 32 50, [CorporateFinance@remium.com](mailto:CorporateFinance@remium.com), [www.remium.com](http://www.remium.com).

For further information, please contact:

Ann Zetterberg, CFO

Tel: +46 708 37 21 23

Email: [ann.zetterberg@brighter.se](mailto:ann.zetterberg@brighter.se)

Truls Sjöstedt, CEO

Telephone : +46 709 73 46 00

Email: [truls.sjostedt@brighter.se](mailto:truls.sjostedt@brighter.se)

