

www.oilandgasjobsearch.com

PRESS RELEASE - Worldwide

4th July 2013

600,000 professionals now using Oil and Gas Job Search

Oil and gas industry professionals continue to flock to industry leading job site www.oilandgasjobsearch.com to find their next job. The industry specific job site has seen significant growth over the past few years and now boasts over 600,000 loyal users with over 35,000 new and updated resumes being added every month.

Site traffic has grown month on month during 2013 to an all-time high of 770,000 visitors viewing 5.2 million pages.

Oil and Gas Job Search, recently acquired by the world's leading job site, CareerBuilder, has been working to develop its brand through many different channels. Social media promotion has achieved 1,200% growth in usage over the last 12 months. The company now has over 32,000 Twitter followers and 19,000 people regularly contribute to its network of Facebook pages.

Traffic to the mobile version of the site has grown by 2,500% in the past 12 months whilst over 10,000 candidates use the custom built iPhone app, 5,000 use the Android app and 3,000 use the iPad version. Due to the global nature of the industry and the mobility of its workforce, it is crucial that candidates can find their next job wherever they may be in the world.

The company is now a major supporter of the events industry with over 100 media partnerships. The partnerships include Oil and Gas Job Search powering the event company's job search pages which provides a further, high quality audience for all job postings.

John Roberts, Marketing Director at Oil and Gas Job Search comments: "The world's leading oil and gas companies are coming to us to source engineers, geoscience experts and executives as well all other disciplines and skill levels within the oil and gas industry. They have realised that the site allows them to find the most highly skilled and experienced oil and gas professionals in one place, quickly and easily. We provide a solution for these companies to engage with candidates via whichever medium they wish, be that on site, by email, social or mobile. No other oil and gas job site can offer such a diverse choice of communication channels.

John Roberts added: "The recent acquisition by CareerBuilder is set to enhance our offering to candidates and clients which will lead to accelerated growth of www.oilandgasjobsearch.com throughout the world, particularly in the North American market."

Visit www.oilandgasjobsearch.com/Page/oil-jobs-600000-candidates for more details.

-ends-

For further information please contact Matthew Roberts, Operations and Media Relationship Manager of Oil and Gas Job Search on +44 (0) 161 975 6286 or matthew@oilandgasjobsearch.com

Notes

Oil and Gas Job Search is the world's premier job site dedicated to professionals who work in the oil and gas industry:

600,000+ searchable resumes

16,000+ new candidate registrations per month

1 million+ job searches per month

100,000+ job applications per month

770,000 visits per month

5.2 million page views per month