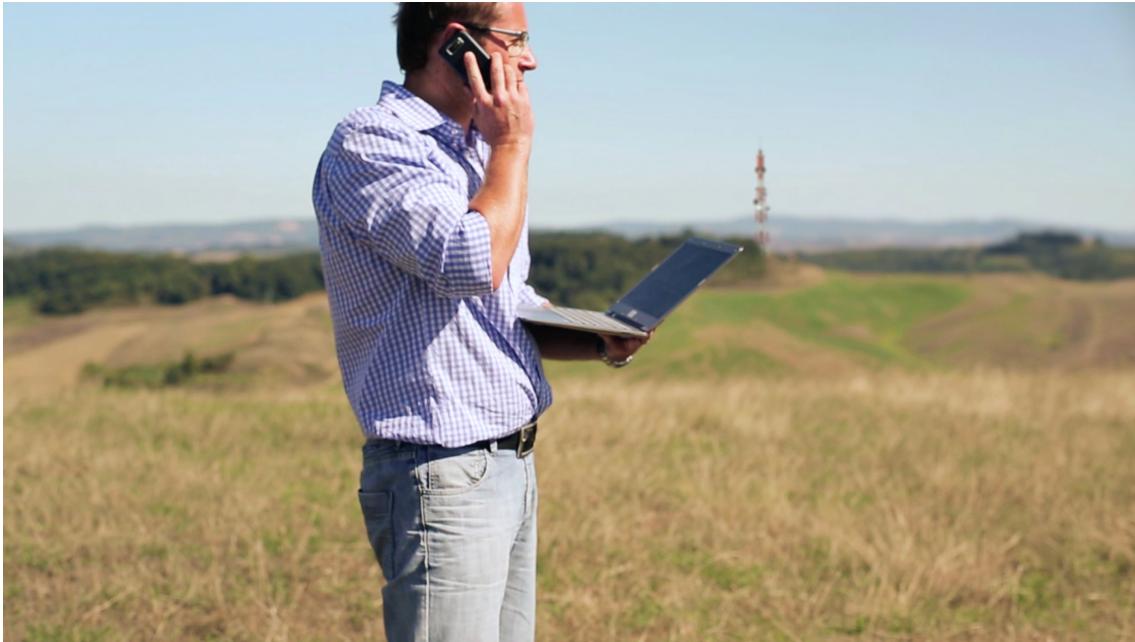


Incell Battery-as-a-Service™ – no investment – fixed monthly fee – performance guaranteed

Press release: Tuesday, November 17, 2015



Battery back-up is often a pain for operators. It is a must for the availability but the traditional lead acid batteries are unpredictable from an end of life and thus also a cost perspective. INCELL International is now launching trustworthy lithium battery back-up – Battery-as-a-Service™.

"We turn the unpredictable in lead acid batteries into a trustworthy service," says Stefan Jansson, CEO and Founder of INCELL International, *"There are many advantages with lithium batteries over lead acid and other battery technologies. We know that our lithium batteries has the best total cost of ownership compared with other technologies and that is part of the reason for Battery-as-a-Service™. Other reasons are the built-in intelligence, remote management capabilities with Incell Always Connected™ as well as the exceptional calendar and cycle life. We know Battery-as-a-Service™ offer a great value for our customers and an opportunity for them to invest in their core revenue generating assets."*

KEY FEATURES OF INCELL'S BATTERY-AS-A-SERVICE™:

- + No investment – this is a subscription service.

- + Fixed monthly fee – no surprises.
- + 1/2 the size and 1/4 the weight of INCELL lithium batteries compared with lead acid.
- + Up to 6000 cycles at 80% SOC.
- + Over 15 years float life at 25°C (77°F).
- + Smart remote management with Always Connected™ – includes NOC tool and response center.
- + Smart battery analyses with Always Connected™ – performance, planning and optimization.
- + Environmentally friendly – contains no lead and 100% recyclable
- + Performance guaranteed – product, function and life during the entire contract.

For more information

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About INCELL International

INCELL International offers Lithium battery solutions for telecom. Lithium batteries in general have many benefits vs. VRLA like light weight (1/4) and smaller volume (1/2), as well as smart functions like state of charge (time to discharged) and state of health (time to change of battery).

Incell has taken these benefits even further by offering Plug & Play telecom rectifier compatible Lithium battery solutions, which enables Telecom operators to replace existing battery back-up with Incell Lithium batteries without replacing the rectifiers. Incell's Always Connected™ service helps to improve availability while saving costs for Telecom operators by intelligent remote management, smart tools and fact based services, analyzes and optimization.

INCELL International – Always checked, Always charged™

www.incellint.com