



**loudspring**

## Loudspring Releases Methodology and Literature Review for 2018 Impact Report

Loudspring has today released their first ever methodology and literature review for their annual company and portfolio impact report.

[The PDF can be downloaded here](#)

The methodology and literature review provides transparency on the data and modelling that informs the Loudspring impact reporting and has been released so that stakeholders can understand better their methodology and so that other companies have a playbook to use if they want to begin reporting their impacts too.

Communications Director of Loudspring Joshua Burguete-Kirkman:

"The impact results for 2018 will be the 3rd time that Loudspring has made the effort to provide details on how our portfolio positively impacts the planet. The release of this methodology and literature review ahead of the impact results for 2018, to be released at a special 'Impact Evening' on the 12th of April in Helsinki, is all about providing stakeholders and other companies a detailed guide as to how we do it."

Loudspring CEO, Lassi Noponen:

"Our mission at Loudspring is to save natural resources – the more our companies grow, the more natural resources will be saved. We have been working for almost two decades with clean technology and environmental companies. We know that this is a long game and reporting on the impact of our work is important for us as a company and for our many stakeholders. This document and our 2018 impact results combined are the next step for us in seeking to contribute to the change the planet needs in business."

Loudspring, in partnership with [Spark Sustainability](#), will be hosting an 'Impact Evening' at the Helsinki Think Co. on the 12th of April where Loudspring will release their 2018 impact results as well as host a number of keynote speakers to present on impact, business and the environmental challenges we face.

More details and official invitation to be released soon.

### Contact information:

Joshua Burguete-Kirkman, Communications Director of Loudspring Plc. Tel. +46 70968 5584, [joshua.kirkman@loudspring.earth](mailto:joshua.kirkman@loudspring.earth)

Certified Adviser: Erik Penser Bank AB. Tel. +46 8 463 83 00, Email: [certifiedadviser@penser.se](mailto:certifiedadviser@penser.se)

### Loudspring in brief

*Loudspring is an industrial group focused on saving natural resources. We own and operate Nordic growth businesses that are making a big environmental impact. We have a diversified business portfolio in order to balance out the fluctuations of individual companies' performance. Our technologies save energy, water and materials in industry, real estate and in everyday life. Our business consists of two branches: Loudspring Industry – majority owned businesses, and Loudspring Ventures – minority ownerships.*

*The company group is listed on First North Finland under the ticker LOUD and on First North Stockholm under the ticker LOUDS.*

[www.loudspring.earth](http://www.loudspring.earth)

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