



loudspring

Eagle Filters Recruits New Head of Sales

Loudspring company Eagle Filters has recruited Pertti Sundberg as Head of Sales. Sundberg (M.Sc. (Tech.), Mechanical engineering) has extensive experience in leadership positions in the energy, resources and technology sectors. Previously, Sundberg has e.g. worked at Outotec, heading Outotec's Energy Technology sales globally, and heading commercial product management of Energy & Water technology. Before Outotec, Sundberg worked at Sweco Industry, as director of Sweco's Energy business.

During his career, Sundberg has been responsible for new steam and gas turbine sales (at Siemens), overseeing steam turbine deliveries (at Sweco), selling steam turbine overhauls including spare parts (at Siemens), as well as designing and commissioning gas turbine power plants (at Fortum Engineering). His experience in all aspects of the energy technology sector in combination with his global network of highly relevant contacts, are an excellent fit to Eagle Filters' target to ramp up sales quickly to respond to rapidly increasing customer demand.

Lassi Noponen, CEO of Loudspring comments:

"When we consolidated Eagle Filters into Loudspring we were sending a clear signal that we believed it had the potential to be a significant source of profitable growth in the coming years. Recruiting Pertti to this role is a continuation of our efforts for Eagle Filters as well as first high level recruitment to come out from our ongoing Loudspring level recruitment campaign. With Pertti's many years of experience in the power generation industry, we are confident to see strong results from Eagle Filters."

Juha Kariluoto, CEO of Eagle Filters comments:

"We are very happy to welcome Pertti to the team. He has the experience and the skills necessary to help us grow as a company. We now have excellent reference cases, such as Engie, LG Chem and Astoria Energy, and we look forward to working with Pertti to build on this strong track record and increasing traction in the market."

About Eagle Filters

Eagle Filters provides novel efficiency technology for power plants. Eagle's patented high performance air intake filters enable several million euro savings in efficiency gains for individual power plants. This technology's cost saving potential for the global energy industry is over 10 billion EUR every year. In Loudspring's recent Impact Report for 2017, Eagle Filters helped avoid 121 510 ton of CO2 from being emitted and saved approximately 149 563 m3 of water. Eagle Filters is Loudspring's daughter company and Loudspring has an option to increase its ownership in Eagle Filters to 80%.

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Loudspring in brief

Loudspring is a company group focused on saving natural resources, with offices in the Nordics and California. The Loudspring companies are active on global markets in five sectors: energy, real estate, fashion, food and manufacturing. Loudspring management consists of company builders combining positive environmental impact with business for over a decade.

The company group is listed on First North Finland under the ticker LOUD and on First North Stockholm under the ticker LOUDS.

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