

Press release

9 April 2021

Catena Media publish preliminary earnings ahead of the quarterly report for the first quarter of 2021 due to exceptionally strong performance

Catena Media announced a strong start in January, and the business has since continued to deliver strong performance for the rest of the quarter leading to preliminary estimated quarterly all-time high revenues and earnings, which significantly exceed the market's expectations. The solid outcome is primarily the result of a dedicated team effort to leverage the global business's strong market momentum and particularly the strong performance of the US business, supported by the successful launch of operations in Michigan and Virginia during January.

- The revenues are estimated to be in the range of EUR 39.1m to 40.4m (Q1 2020: EUR 26.7m), reflecting an estimated increase in the range of 46 to 51 percent compared to the same period last year and a record in quarterly revenues for the company.
- The adjusted EBITDA, excluding items affecting comparability, is estimated to be in the range of EUR 23.9m to 25.0m (Q1 2020: EUR 12.9m), reflecting an estimated increase in the range of 85 to 94 percent compared to the same period last year and a record in quarterly earnings for the company.
- The adjusted EBITDA margin is estimated to be in the range of 59 to 62 percent (Q1 2020: 48 percent).

"This trading update reaffirms our strong start to the year, and I am excited and proud of our teams' exceptional focus on driving our global portfolio of affiliation brands, and the resulting performance," says Michael Daly, CEO Catena Media

All figures in this press release are preliminary and unaudited estimates. Although these are Catena Media's best estimates at this time, final figures may end up within the indicated ranges, but also below or above. The final results for the first quarter of 2021 will be published at time on 19 May 2021. Catena Media will not provide any additional comments until after the publication of the quarterly report.

For further information, please contact:

Michael Daly, CEO

Phone: +1 702 300 6720, E-mail: michael.daly@catenamedia.com

Peter Messner, Group CFO

Phone: +46 768 95 26 93, E-mail: peter.messner@catenamedia.com

Investor Relations

E-mail: ir@catenamedia.com

This information is information that Catena Media plc. is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, on 9 April 2021 at 07:00 CEST.

About Catena Media

Catena Media has a leading position within online lead generation. The company has about 400 employees in the US, Australia, Japan, Serbia, the UK, Sweden, Italy and Malta (HQ). The company is listed on Nasdaq Stockholm. Further information is available at www.catenamedia.com.