

## PRESS RELEASE

24 November, 2017

### **Catena Media appoints Pia-Lena Olofsson as new Chief Financial Officer**

**Catena Media plc ("Catena Media") has appointed Pia-Lena Olofsson as its new Chief Financial Officer. Pia-Lena Olofsson will succeed the current CFO, Claes Wenthzel, who has chosen to resign from his position due to family reasons.**

Pia-Lena Olofsson is currently employed as CFO of Catena Operations, a subsidiary of Catena Media. Prior to joining the Catena group, Pia-Lena was CFO and Head of IR at the large CAP listed digital bank Collector AB (publ). Pia-Lena has a genuine experience in high growth companies from several previous positions within Bure Equity AB (publ) and Visma AB. Pia-Lena holds a Master of Business Administration from Gothenburg University and an Executive Master of Business Administration from Warwick Business School.

Pia-Lena Olofsson will succeed the current CFO, Claes Wenthzel, who has chosen to resign from his position due to family reasons. Claes Wenthzel will however continue working in the company up until the publication of the interim report for the period January-March 2018, whereupon Pia-Lena Olofsson will assume the position as new CFO of Catena Media.

"We are incredibly pleased to welcome Pia-Lena to the team at Catena Media. Her previous experience as CFO in OMX Large-Cap listed companies will be an important asset for us on our continued ambitious growth journey. At the same time, I would like to thank Claes Wenthzel for his time in the company, wishing him all the best for the future. We are happy that we get to keep Claes in the company during a transition period", says Henrik Persson Ekdahl, Acting CEO, Catena Media.

#### **For further information, please contact:**

Henrik Persson Ekdahl, Acting CEO, Catena Media  
Phone: +46 706 91 43 43  
E-mail: [henrik.persson@catenamedia.com](mailto:henrik.persson@catenamedia.com)  
[www.catenamedia.com](http://www.catenamedia.com)

Anne Rhenman Eklund, Head of IR and Communications  
Tel: +356 99 36 82 18  
E-mail: [anne.rhenman@catenamedia.com](mailto:anne.rhenman@catenamedia.com)  
[www.catenamedia.com](http://www.catenamedia.com)

*This information is information that Catena Media plc is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, on 24 November, 2017 at 14:30 CET.*

**About Catena Media**

Catena Media plc is an online performance marketing company that has established a leading position through strong organic growth and acquisitions. The business was started in 2012 and the group has approximately 245 employees in the US, Australia, Japan, Serbia, UK, and Malta, where the Head Office is situated. In 2016, revenues reached approximately EUR 40 million. The company is listed on Nasdaq Stockholm Mid Cap. Further information is available at [www.catenamedia.com](http://www.catenamedia.com)