

PRESS RELEASE

July 6, 2016

Catena Media recruits Owe Laestadius as new CTO

Catena Media has recruited Owe Laestadius as new CTO (Chief Technology Officer). Owe Laestadius's most recent role was at Betsson Group, where he was Technical Director with responsibility for starting new development offices and building technical teams as well as products. He has also been the Agile Coach for Betsson Group globally. Owe Laestadius has over 15 years of experience in the iGaming industry and over 30 years within IT.

"We are very pleased that Owe, with his vast experience, has chosen to join Catena Media. Our rapid growth places high demands on efficient development of our systems as well as integration related to acquisitions and international expansion", says Robert Andersson, CEO at Catena Media.

"I very much look forward in contributing to further empower Catena Media's rapid expansion, in which the company's technology platform plays a key role. A successful IT strategy is crucial in being able to grow as well as leverage all of the data that we now can collect and make even better predictions about our customers", says Owe Laestadius.

Owe Laestadius assume his new position no later than 10 of September, 2016.

For further information, please contact:

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About Catena Media

Catena Media is a fast growing online performance marketing and lead generation company within iGaming, founded in 2012. The Group has established a leading market position through strong organic growth and acquisitions in its core markets. Catena Media was listed on Nasdaq Stockholm First North Premier in February 2016. The company has today more than 130 employees and the Group head office is situated in Malta. For more information, please visit www.catenamedia.com

This information is information that Catena Media Plc is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, at 08.00 CET on July 6 2016.