RepRisk releases Special Report on Tax Optimization

Report highlights case studies of tax avoidance in the Technology, Retail, and Consultancy sectors

RepRisk, the leading provider of dynamic business intelligence on environmental, social, and governance (ESG) risks, has released a special report on tax optimization, which includes three case studies from the sectors most associated with the practice: Technology, Retail, and Support Services (consultancy).

Tax optimization - also referred to as tax avoidance - is a practice that, although not illegal, is often deemed unethical, as paying taxes in the countries where a company operates is seen as the responsible thing to do.

Companies that use legal loopholes, tax inversions, and overseas tax havens to avoid paying tax can face reputational risks, as they are perceived to be denying governments and the societies in which they operate the necessary funds to provide education, healthcare, and infrastructure.

The aim of the report is to provide transparency and to highlight those companies that may face reputational risk as a result of their tax policies.

To read the full report click here.

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About RepRisk:

RepRisk is a leading business intelligence provider, specializing in environmental, social, and governance (ESG) risk analytics and metrics.

Harnessing a proprietary, systematic framework that leverages cutting-edge technology and hands-on human intelligence in 15 languages, RepRisk curates and delivers dynamic risk information for an unlimited universe of companies.

Since 2006, RepRisk has built and continues to grow the world's most comprehensive ESG risk database, which serves as a due diligence, research, and monitoring tool in risk management, compliance, investment management, corporate benchmarking, and supplier risk. The database currently includes risk profiles for over 65,000 listed and non-listed companies, 17,000 projects, as well as for every sector and country in the world.

Headquartered in Zurich, Switzerland, RepRisk serves clients worldwide including global banks, insurance providers, investment managers, and corporates, helping them to manage ESG and reputational risks in day-to-day business.

RepRisk provides the transparency needed to enable better, more informed decisions.

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