



Nottingham-based software provider unveils new company values to mark 10-year anniversary

NOTTINGHAM-headquartered software company, Ideagen Plc, has today marked its 10th anniversary with a refresh of its three core values to strengthen company culture and sense of mission.

Ideagen has experienced exponential growth since it was first listed on AIM in 2012 (Alternative Investment Market), accomplished by a combination of both organic growth and a total of 25 global acquisitions.

To aid the company's bold ambitions, Ideagen is committed to building and developing a strong workforce, supported by set of fundamental values that inspire an environment where staff are empowered to be their best, both professionally and personally.

Ideagen's values have helped propel its growth from a 30-person startup, to one of the world's leading and most innovative software companies, with more than 1,000 employees in locations around the globe.

As Ideagen has evolved, so have its values. As part of a dedicated launch event, **Ambition**, **Adventure** and **Community** were unveiled today to mark the company's long term vision for navigating the fast-changing technology landscape.

Ideagen CEO, Ben Dorks, said: "Our corporate values underpin our thoughts, words and actions. They are a crucial guide to all decisions in the organisation that we all collectively stand by.

"They are more than just a set of terms for our staff, but they share equal importance for our customers and investors. By sharing externally what we stand for internally, we hope to educate stakeholders about our higher purpose, culture and identity and ultimately why they should buy from us.

"We have a very bold vision to expand further and diversify our portfolio of high-quality, high-performing products and our staff really are the driving force to getting there. As well as the newly launched values, this year we are unveiling a new future careers scheme and a renewed diversity and inclusion strategy to truly support our staff to grow as we grow."

Employee-wide consultation exercises and project groups have taken place throughout the last six months, to help shape the values with real input from staff.

The rationale behind Ideagen's values are:

Ambition

We want to be the best. Always challenging. Always growing. Never satisfied. Passionate about all that we do. Believing in the future.

Adventure

We adapt, change, innovate. We move at the right pace. We don't stand still. We get stuff done. We are brave and bold. It's an adventure.

Community

One team. With respect and integrity. We're part of something bigger. Doing the right things in the right way for the right reason.

Ideagen's quality, audit and risk software is used by seven of the top 10 UK accounting firms, all of the top aerospace and defence companies and 75% of the world's leading pharmaceutical firms.

280 members of staff are based at its HQ, located within Ruddington Fields Business Park and this year the business surpassed 10,000 customers.

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About Ideagen

Ideagen's software helps companies comply with regulation and manage risk.

Ideagen is a leader in the £31.2 billion regulatory and compliance software market, serving highly regulated industries such as life sciences, healthcare, banking and finance and insurance. Ideagen has made 25 acquisitions to build its market leadership.

More than 10,000 organisations use Ideagen's software, including nine of the top 10 UK accounting firms, 7 of the top aerospace and defence companies and 75% of leading pharmaceutical firms.

Ideagen has a diversified customer base including blue chip, global brands such as Heineken, British Airways, BAE, Aggreko, US Navy, Bank of New York and Johnson Matthey, as well as 250 hospitals across the UK and US.

Ideagen is headquartered in the UK, listed on the London Stock Exchange AIM market (Ticker: IDEA.L), and has key hubs in the UK, EU, US, Middle East and South East Asia. For further information please visit www.ideagen.com.