



## Ideagen appoints Chief Product Officer

**NOTTINGHAM, UK, NOV 17, 2021** – Leading global software company, Ideagen Plc, has expanded its executive team with the appointment of new Chief Product Officer (CPO), David Moore.

The announcement follows a year of strong growth and momentum for Ideagen, as it continues to expand its product portfolio and strengthen its global presence. As CPO, Mr Moore will play a central role in facilitating further expansion via Ideagen's product innovation strategy and road map evolution.

With a presence in 150 countries, Ideagen provides quality, audit and risk software to organisations operating in highly regulated industries. Its clients span sectors including aviation, financial services, life science, healthcare and manufacturing, with offices in the UK, Europe, America, UAE, South East Asia and Australia.

With oversight of strategic product direction, Moore will lead Ideagen's development teams to deliver sustainable value, ensuring product features and activities align with the overall objectives and goals of the company.

With 25 years' experience in the IT industry, Moore has a wealth of experience of product strategy, development and design, having previously held senior international leadership roles in a number of global software companies.

Moore joins Ideagen from Blue Prism, a London-based intelligent automation provider, where he was most recently Senior Vice President of Product Strategy and Management.

With a passion for creating the best environment for sustainable product innovation, Moore is committed to delivering value to customers with market leading functionality and best in-class user experience.

*CEO of Ideagen, Ben Dorks, said: "David brings great expertise, leadership and knowledge and is well-positioned to help Ideagen continue to innovate and solve for the success of our customers."*

*"We see the role of Chief Product Officer as a hugely important one in the next phase of our development and David will lead the company's product vision that will enhance the customer experience, driving growth and innovation. I am delighted to welcome David to the team and very much look forward to working with him."*

*Mr Moore added: "I am proud to be part of the Ideagen family. I am impressed by the people, its values and its ambition. I am also delighted to be able to take on a world class portfolio of solutions that provides the best foundation on which to build the next chapter of our product evolution. I look forward to a fruitful and enjoyable future here."*

**ENDS**

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