



## **SIPCHEM Demonstrates Commitment and Sustainable Progression to Quality with Q-Pulse**

Leading global provider of software products to companies operating in highly regulated industries, Ideagen Plc, has announced that Sahara International Petrochemical Company (Sipchem) has become the latest customer of its industry-leading quality management software Q-Pulse.

Based in Saudi Arabia, Sahara International Petrochemical Company (Sipchem) is one of the world's leading petrochemical companies with more than 22 years of operating history, market presence in more than 80 countries and total assets of SAR 23.8 bn. Sipchem was established in 1999, became a publicly listed company in 2006 and was included in the MSCI Emerging Markets Index in 2019. Sipchem was also recognized for creating the "Best Work Environment" in the Kingdom of Saudi Arabia and was awarded the "King Khalid Sustainability Award 2019".

Ibrahim Al Rushoud; VP Manufacturing at Sipchem, said: "Sipchem's success has been built on our ability to produce quality petrochemicals while at the same time maintaining a strong commitment to upholding the highest safety and environmental standards. Using Q-Pulse will give us an unrivalled oversight of our processes and procedures and allow us to operate to an even higher standard."

Q-Pulse allows organizations to have complete oversight of every aspect of their business using data intelligence and insights, quick data-driven decision making to exploit opportunities, and the ability to create an automated digital culture where quality and compliance is embedded throughout the organization.

Joe Moore, Sales Consultant at Ideagen, said: "Q-Pulse will support Sipchem to achieve the standardization of quality controls and processes across the business that they are looking for. The product is intuitive and easy to use, which will make the company's efforts to embed a culture of quality across the organization much more effective."

### **For more information contact:**

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### **About Ideagen plc**

Ideagen is a UK-headquartered, global technology company quoted on the London Stock Exchange AIM market (Ticker: IDEA.L).

A global supplier of regulatory and compliance solutions, Ideagen provides a common software platform and an integrated risk-based approach to meet multi-industry standards, enabling compliance with relevant laws, policies, and regulations.

The Group provides software and services to organisations operating within highly regulated industries such as life sciences, healthcare, banking and finance, insurance, aviation, and aerospace and defence, with its main operational premises spread throughout the UK, EU, US, Middle East and SE Asia.

Currently, more than 6,000 organisations use Ideagen's products including seven of the top 10 UK accounting firms, all of the top aerospace and defence companies and 75% of the world's leading pharmaceutical firms. Ideagen's diverse and varied customer base includes many well-known, global brands such as British Airways, Aggreko, BAE, Ryanair, US Navy, KLM, BBVA, Bank of New York, Commerzbank, Meggitt, Heineken, Johnson Matthey, Haeco Group and European Central Bank. As well as this, Ideagen counts 250 hospitals across the UK and US amongst its client base.

For further information please visit [www.ideagen.com](http://www.ideagen.com)