

For Immediate Release: Baroness Flather visits Soham for Kids School for the underprivileged in India

London, Monday 16th April 2012

10thApril, 2012



Baroness Shreela Flather, the first Asian woman to receive a peerage, and one time Mayor for Windsor and Maidenhead, went on a very special visit recently, to see the children at the Soham for Kids School, in Mallapur, Hyderabad. Soham for Kids is a UK registered charity.

The Baroness is a Patron of the charity and explains "Soham for kids was started by a dear friend, Faiza Seth. I met Faiza through a mutual friend and there has been no looking back. So when she asked me to become a patron for the school, I decided to come see for myself what the school was about." She spent a whole day at the school interacting with the kids, teachers and the support staff.

The school runs on charitable donations, and tries to break the Indian convention of rote learning. Reflecting on what she saw, the Baroness says, "What stood out for me was the spirit of these children. They were very lively and enthusiastic.Besides them, the teachers seem like they genuinely like what they're doing, which will automatically ensure a good education."

Faiza Seth founded the Soham for Kids School in Hyderabad, India in 2010 believing that educating the impoverished is a long-term solution to alleviating poverty. The school functions in a holistic manner, delivering not only completely free schooling and a well-rounded education, but also providing food, clothing and healthcare to 100 children across four grades ranging from pre-school, lower kindergarten, upper kindergarten to first grade.



Further efforts are being made to address the challenges faced by pupils' parents and guardians by introducing vocational classes for adults after school hours to help them develop skills that could potentially earn an income to help support their families. This program has been initiated by the purchase of 12 sewing machines and the hiring of a teacher who helps impoverished women learn sewing skills.

www.sohamforkids.org

For more information, patrons quotes, and high resolution images please contact:

t: +44 (0)20 7399 2438 e: <u>samyra@curzonpr.com</u> w: <u>www.curzonpr.com</u>