

New Casinos Enters The UK Market

Following successful start-ups in Scandinavia, New Casinos Ltd enters the licensed UK market. The company is specialised in reviews of new online casinos.

Following successful start-ups in Sweden and Denmark, New Casinos Ltd (www.new-casinos.uk) enters the licensed UK market. The company is specialised in reviews of new online casinos.

New Casinos will only make reviews of regulated online casinos, licensed by the national <u>Gambling Comission</u>. The British market currently consists of 3067 licensed casinos and betting companies, compared to merely 29 licensed firms in Denmark. Markus Jalmerot, founder of New Casinos, estimate that over 100 new casino sites will be launched in United Kingdom during 2015. Next years will likely see even higher numbers of newly licensed gambling businesses.

The UK market is growing quickly and all new online casinos creates a challenge for consumers. Gambling analysts at New Casinos Ltd points out a large number of strenghts and weaknesses of the latest additions to the British market. The site also feature over 700 land-based casinos from Europe and Asia. Gamblers planning to visit a local physical casino in those regions can find them at New-Casinos.uk. Information about dress codes, casino games available, opening times and facts about the venues are also available.

Initially, there will be 9 in-depth reviews of new online casinos in the UK. Every week, 3-4 more new companies will come under scrunity, provided there are qualified newcomers available. New Casinos will also show the latest campaigns and news for British casinos.

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About New Casinos

New Casinos LTD is an international group of companies specialised in reviews of the latest online casinos. All new casinos are analysed, where the company point out strengths and weaknesses of the newest participiants. The new website in Great Britain will have similar themes to the established Swedish and Danish sites, but with a local focus. Every week, several publications about new online casinos will be done in the UK, Sweden and Denmark.