

## Contemplated sale of shares in Swedish Match AB

Press release Stockholm 4 September 2018

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Carnegie Investment Bank AB ("Carnegie") has been retained by an institutional investor (the "Seller") to explore the opportunity to sell approximately 4.3 million shares in Swedish Match AB ("Swedish Match") (the "Placing").

The price per share in the Placing will be determined through an accelerated bookbuilding process. The bookbuilding period commences today, 4 September 2018, at 17:30 CEST and may close at any time on short notice.

Carnegie acts as sole bookrunner in connection with the Placing.

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