

Sale of shares in Catena Media plc

Press release Stockholm 13 September, 2017

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Carnegie Investment Bank AB ("Carnegie") has been retained to explore the opportunity to sell between 2.0m – 3.0m shares in Catena Media plc ("Catena Media") (the "Placing"). The shares are owned by Optimizer Invest Ltd, Aveny Ltd and Pixel Wizard Ltd (together the "Sellers").

The Sellers currently hold the following number of shares, corresponding to the following % of the number of shares and votes in Catena Media:

- Optimizer Invest Ltd: 8,217,485 shares, 15.8% of the shares and votes
- Aveny Ltd: 5,110,934 shares, 9.8% of the shares and votes
- Pixel Wizard Ltd: 4,098,624 shares, 7.9% of the shares and votes

The price per share in the Placing will be determined through an accelerated bookbuilding process. The bookbuilding period commences today, 13 September 2017, at 17:30 CET and may close at any time on short notice.

Robert Andersson (CEO of Catena Media) has agreed to acquire shares in the Placing for an amount of SEK 300,000.

The Sellers have agreed that, to the extent they sell any Shares in the Placing, the remaining Catena Media shares they hold will be subject to a 180 days lock-up.

Carnegie acts as sole bookrunner in connection with the Placing.

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