



Bizview Systems expands to the United Kingdom with Agency DNA partnership

Bizview Systems has taken a strategic leap with this new partnership with Agency DNA. The focus to expand into the key market that U.K. represents, and the selection process leading up to this partnership, further strengthens the position BizView play in the Corporate Performance Management arena. With this partnership, UK clients will finally be able to implement a system that gives them what they need, to a very good price. Agency DNA has already started marketing and talking to clients about the BizView offering, and the response has been overwhelming.

Agency DNA Principal Chris Lever: "We are delighted to be working with BizView, and are already impressing our clients with its capabilities. BizView offers a business planning and modelling platform that is powerful, connectable and flexible, and exceptionally well-priced for our agency focused market. With no new language to be learned – your Excel skills seeing you go a long way, agencies can effectively keep their spreadsheets, but input and analyze data in an accessible data-based controlled environment. We see this as the start of a long and enjoyable UK to global journey".

Jens Karlsson, VP Global Partner Program at Bizview Systems says "We really feel we have hit the bulls-eye with this partner! Very competent and with a strong presence in a specific market segment. Agency DNA will be key for building our international business, starting in the UK and helping their customers with their planning and consolidation needs. This partnership also proves that BizView can fill a gap among all the competition thanks to the positioning and ease of implementation".

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About BizView and Bizview Systems

BizView is one of the leading systems for forecasting, budgeting, reporting, analysis and consolidation. The software provides a web-based Excel-like user interface combined with powerful workflow management. BizView is an open solution that also fits well with QlikView's and Microsoft's business intelligence offerings. BizView is developed and marketed by Bizview Systems with offices in Scandinavia and is marketed outside Scandinavia by partners. Over 1000 companies use our solutions.

For more information see www.bizviewsystems.com

About Agency DNA

Agency DNA is the UK's only business consultancy capable of delivering all the system needs of marketing communications agencies. We are committed to and recognized for partnering with the best companies and for offering outstanding solutions.

For more information, see www.agencydna.com