



BizView Analytics shatters all forecasts

In September we launched BizView Analytics, and within a short month after the launch we have experienced a fantastic interest for BizView Analytics, which is also part of our new launched BizView 7.0.

Emails, phone calls, inquiries, have come from home and abroad, and interestingly enough, from a wide range of industries. And this incredibly short time we have signed up users from public sector, service companies, shipping companies, food processing industry, IT companies and consulting firms. The feedback is fantastic, and our bottom line clearly states that we have a huge success at hand.

"It can be difficult to launch a product or service that no one has asked for, something that is missing. Something that was certainly relevant to the concept of Analytics", says Development Manager Erik Lidman with NCG Group. "It is difficult to conduct market research on something people do not know can exist, so Analytics is a result of a strong conviction and clear vision: We were confident that this product would be a success IF or WHEN the market was introduced to it."

Many years ago, pre Internet time, companies worked hard and long to get hold of all possible and relevant business information for budgeting, planning and daily operations.

User behaviour, business operations, stock registers and financial activities – it actually became an industry to supply businesses with such information. And expensive it was. Not so anymore. Today businesses collect a variety of information online from a range of sources and systems. It is super efficient and cheap, and actually so easy that we now can talk about information overload.

With BizView Analytics you can "twist and tweak" huge data volumes and create very specific reports with analyses based on parameters you chose yourself. And to work with the kind of flexibility BizView Analytics offers was something we thought would be a sure winner in the market. We don't believe that anymore. Because now we know.

For more information about BizView Analytics, BizView 7.0 and BizView 7.0 for QlikView see our website www.ncg-group.com.

About BizView and NCG Group

BizView is one of the leading systems for forecasting, budgeting, reporting, analysis and consolidation in the Nordic countries. The software provides a web-based Excel-like user interface combined with powerful workflow management. BizView is an open solution that also fits well with QlikView's and Microsoft's business intelligence offerings. BizView is developed and marketed by NCG Group with offices in Scandinavia and is marketed outside Scandinavia by partners. Over 1000 companies use our solutions.

For more information see www.ncg-group.com